

# University of Pretoria Yearbook 2021

## Advocacy as a critical skill 800 (GIB 800)

<b>Qualification</b>	Postgraduate
<b>Faculty</b>	<a href="#">Gordon Institute of Business Science</a>
<b>Module credits</b>	12.00
<b>NQF Level</b>	09
<b>Contact time</b>	28 contact hours per 3 week cycle
<b>Language of tuition</b>	Module is presented in English
<b>Department</b>	Gordon Institute of Business Science
<b>Period of presentation</b>	Semester 1 or Semester 2

### Module content

This elective will help you learn and practice ways to become a better advocate for yourself and others. You will learn how to create an argument, back it up with compelling facts, and then reduce it to a simple, compelling, memorable story that will change both hearts and minds. By the end of the elective students' would have practiced and learnt to use the most persuasive and memorable methods to advance a cause, stand up for themselves and for others and to inspire and mobilize others to action.

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